



# Asian Food Day

Monday 15th May 2006

Dear Restaurateur

Asian Food Day has been created to celebrate the success of Asian food in the UK.

The day is all about celebrating great Asian food in Britain and at the same time raising money for Oxfam's much needed and vital projects across Asia.

It's easy to take part - by registering to participate you agree to give a minimum 10% of gross takings on the day to Oxfam. We will send you an eye catching poster as attached when you register for you to promote this event in your restaurant window.

By participating not only will you be helping people all across Asia, but you will also be entered for the Best Charity Fundraiser Award at the Annual BIBA Awards. You will receive **free** 1st year membership of the Restaurant Purchasing Consortium, in association with the Bangladesh Chamber of Commerce and Menu magazine, where you can save up to £1000 or more on your restaurant bills. See [www.celebrasian.co.uk/RPC](http://www.celebrasian.co.uk/RPC) website for more details.

Please see the Celebrasian website [www.celebrasian.co.uk](http://www.celebrasian.co.uk) for more info and to see who has already registered.

We look forward to celebrating Asian Food Day with you - and thank you for your efforts in fundraising for Oxfam.

Best Wishes

A handwritten signature in blue ink that reads 'Neil Sen'.

Neil Sen and the Celebrasian Team





# Asian Food Day

Monday 15th May 2006

## REGISTRATION FORM

Restaurant Name: .....

Contact Name: .....

Restaurant Address: .....

.....

Telephone No: ..... Fax No: .....

Email Address: ..... Date: .....

Date selected for charity contributions: **Monday 15 May 2006**

Percentage of gross takings to be contributed to Oxfam .....% (suggestion 10%)

*\* Please note that 100% of all funds raised will go to Oxfam's River Basin Project initially and then if the total raised exceeds the project's current requirements, the rest of the funds will be allocated to other Oxfam projects in Asia*

By registering to take part in this charity campaign, the restaurant agrees to:

- promote the campaign using Celebrasian's marketing material to their best efforts
- make payment by cheque, posted to Oxfam GB using payment slips and reply envelopes provided (quoting reference **YYM001**)
- make payment within 7 days of 15 May 2006
- entitle Oxfam and Celebrasian to inspect books relating to the selected date of 15 May 2006 for the campaign. Oxfam will meet the costs and expenses associated with carrying out any such inspection

Celebrasian may terminate the agreement if the restaurant does anything which in the reasonable opinion of Celebrasian or Oxfam is likely to bring Celebrasian or Oxfam into disrepute. Oxfam GB is registered as a charity, 202918

Signed ..... (authorised signatory for restaurant)

Name ..... Position .....

Registration Fee is only £20 + VAT per restaurant. Please make cheques payable to 'Celebrasian Ltd' and send with your completed forms for each restaurant (you can photocopy this form) to:-

Celebrasian Ltd, XRL House, Hatches Barn, Bradden Lane, Gaddesden Row, Hemel Hempstead, Herts HP2 6JB

You can also register by fax by completing and sending to 0870 404 4101. Registration will be confirmed upon receipt of registration fee. Should you have any queries please contact us on 0870 404 4103

You can also pay by credit / debit card and register by fax.

